A big thank you to everyone who has made a pledge to the Alliance, the total received to date is £3236.00. Please keep sending in your donations as every pledge will help us to fund the Alliance and deal with the current and emerging issues within the profession on your behalf.

What Have We Been Up To?

- On 17th August we met with the GCC council and presented a dossier on the Vertebral Subluxation Complex. After reviewing this document and discussions that followed at this meeting the GCC agreed that they would delete the phrase “...or health concerns” in the VSC guidance and provide an explanation why it had done so.

A copy of the dossier entitled The Vertebral Subluxation Complex - The History, Science, Evolution and Current Quantum Thinking on a Chiropractic Tenet is now available for sale to Chiropractors. The minimum donation required to secure a copy of this dossier is £25.00 with a £1.50 charge for P&P. All proceeds from the sale of this document will go to the Alliance.

We would like to say a Big Thank You to the following personnel, without whom we would not have been able to collate the VSC dossier, Christopher Kent DC, Bruce Lipton Phd, Matthew McCoy DC, Peter Rome DC and Ross McDonald DC

- It was also agreed at this meeting that the term Subluxation would again be included in the ‘Frequently Asked Questions’ (FAQs) – A definition will be discussed and agreed at the next Communications Advisory Group meeting on 10th December 2010

- We have highlighted our concerns about the proportionality of revalidation. Whilst we are not opposed to revalidation we have requested assurance that the process that is introduced is based on a realistic business model. The process which the GCC intends to impose appears overly complicated, intrusive and will be very costly in terms of time and money based on estimates of sub-optimal outcomes. An advice note has been written that should be read in conjunction with the GCC’s Guidance note and is available from your association.

It is important if you are unable to attend a Revalidation Workshop that you complete Appendix 2 of the GCC Consultation Document available to download from the GCC website.
We surveyed the AUKC membership and over half of our members took the time to complete this online survey; the results are as follows:

- 88.2% felt that chiropractic should remain drug-free and that chiropractors should not pursue prescribing rights
- 82.9% felt that the Vertebral Subluxation was NOT an historical concept
- 95.4% thought that Philosophy should be taught in the Chiropractic Colleges
- 90.5% had found that in their experience Chiropractic was effective for conditions outside those mentioned in the Bronfort Report
- 83.9% answered NO to the question “Do you have confidence in the GCC to regulate the profession.

The survey results revealed a clear indication of our members’ views. The BCA approached the Alliance to work collaboratively which has culminated in a joint letter to the GCC advising them that we no longer have confidence in the ability of the GCC to regulate the profession. The Alliance and the BCA will be meeting with Council on 17th November 2010 to discuss this matter.

**What are we Planning?**

- We are proposing to form a Working Group to promote Chiropractic – this was something that many of you requested in the comments section of the Survey
- Petition for pro-rata rates for GCC registration fees for new graduates and those returning from periods of non-practicing due to maternity leave or periods of illness.
- Petition for a responsible approach to advertising. There are limitations of RCT's, and good cohort studies should be acceptable evidence. A submission was made to the CAP Copy Team at the Advertising Standards Agency in April 2010 for a further 28 conditions not included in the Bronfort Report to be reviewed and accepted. We are still waiting for this documentation to be reviewed and assessed.

Please pass this newsletter onto any of your friends or colleagues who are not members of the Alliance and encourage them to join one of our associations, SCA, MCA or UCA.

**Add another voice to our quest for fair play**

**We want to make a Difference**