

Page Header	Statements made	Conclusions
'Welcome'	Either general words, or a statement about the training and qualifications of the chiropractors at the practice.	Category (1)
'What is chiropractic?'	Claim to treat sciatica and tension headaches.	Category (2)
	Claim to treat golfer's elbow and jaw pain.	Category (3).
'Antenatal care'	Claims to treat sciatica and indigestion.	Category (2). The Committee considered that indigestion fell within 'Digestive Disorders'.
	Claims to treat pubic symphysis pain, abdominal discomfort and poor foetal positioning.	Category (3).
	Assisting with optimal foetal positioning, achieving optimal positioning of your baby, aching between the shoulder blades.	Category (3). While the Committee did note that there was no specific claim to be able to treat these conditions, the Committee concluded that there was an inference that the Practice could provide treatment for these conditions.
Babies and Children'	General words and statements that chiropractors at the clinic can provide care and help with a range of common childhood and baby complaints.	Category (1).
	Colic, vomiting and wind. Constipation.	Category (2). Within this context the Committee linked the reference to vomiting and wind to colic. The Committee considered that constipation fell within 'Digestive Disorders'. While the Committee did note that there was no specific claim to be able to treat these conditions, the Committee concluded that there was an inference that the Practice could provide treatment for these conditions.
	Asthma	Category (2). While the Committee did note that there was no specific claim to be able to treat these conditions, the Committee concluded that there was an inference that the Practice could provide treatment for these conditions.
	Sleep disturbance, birth trauma, feeding problems, positional discomfort, irritability and persistent crying, ear infections, crawling and gait problems and cranial support for orthotic work.	Category (3). While the Committee did note that there was no specific claim to be able to treat these conditions, the Committee concluded that there was an inference that the Practice could provide treatment for these conditions.